FORECASTING TRENDS: EXPERIENTAIL RETAIL

Blurring the lines often means setting trends. As designers, our visions regularly shape popular consumption, so we must endeavor to create more than just captivating environments: We have the ability to fashion everything from the smallest products to the biggest retail spaces around them. The above designs resulted from trendsetting products fabricated on the same characteristics that fuel the art of Interior Design: reusability, sustainability, and viability. Students extrapolated hot new fads including tea, living jewelry, and molecular mixology. From there, the student-designers envisioned a sales floor as unique and promising as the product. Each item has its own branding to associate it with a well-known manufacturer, but also a novel flair to make that manufacturer as unique and new as the groundbreaking product. The outcome, as can be seen in the drafts, captures the creative spirit of ingenuity that arises from the innovative mind and daring spirit. Thus, the lines aren’t just blurred, but forged into a trend that will have all following.